

Can You Deploy on Commit with Confidence?

Enable continuous and secure deployment at scale



1. Extract More Value from Spinnaker

You chose Spinnaker to increase successful deployments and drive better development with a quick and cost-efficient solution. Are you getting that value out of it? How much time are you spending maintaining it? With a tool as powerful as Spinnaker, you should be able to:

- Increase stability**

Resiliency. Minimal to rare outages
- Accelerate time-to-market**

Public cloud, k8s migrations, and software deployment acceleration
- Enable operational flexibility**

GitOps and declarative deployment, open integrations, self-serve, and developer empowerment
- Empower business agility**

Deploy at scale, multi-cloud, automated environment promotion

Today, Spinnaker is used by companies around the world, from small startups to Fortune 50 organizations. You use Spinnaker to accelerate your software deployment velocity. Whether you want to release once a month, once a day, or once an hour – Spinnaker can handle it all. But is your development team able to handle the full power of Spinnaker?

2. Scale Your Business Efficiently

Homegrown tools have the intention of helping your team improve deployment velocity. When a company adopts a homegrown solution, teams often have to conform to certain formats and continuously build capability and spend time maintaining everything. Homegrown solutions directly affect your DevOps performance. Do you know how much time is lost in your team’s administrative overhead? When this manual and repetitive task is automated, it directly influences a company’s profitability.

Improve your developers’ experience and improve your customers’ experience. Focus on building your unique value and competitive advantage by tracking team performance metrics along with your applications performance metrics.

- Lead time for changes**

How long does it take to go from code committed to code successfully running in production?
- Deployment frequency**

How often does your organization deploy code to production or release it to end users?
- Mean time to recover**

How long does it generally take to restore service when a service incident or defect that impacts users occurs?
- Change failure rate**

What percentage of changes to production or released to users results in degraded service and subsequently require remediation?

Each of these metrics are rated on a scale of Low, Medium, High, and Elite. To be considered as genuinely competitive, your DevOps team needs to rate High if not Elite.

To achieve an Elite rating, companies need higher developer velocity.

According to McKinsey and Company, companies who have created high developer velocity have substantially outpaced those who have not in the following areas:

4x–5x
faster revenue
GROWTH

60%
higher total
shareholder
RETURNS

HIGHER CUSTOMER
Satisfaction
brand perception
& talent management

3. Achieve Elite Status

Automation is scalable and will accelerate your Spinnaker software deployment velocity. This easy and dependable process supports several progressive deployment strategies and provides visibility and control into your software deployment processes. Focusing on your developers’ experience and scaling deployments ensures you are focusing on your business instead of administrative overhead.



The ability to deploy high-quality, innovative software securely, reliably, and continuously, is now the difference between the success and failure of a company. With a simple and dynamic process, your team can confidently deploy software as often as needed, across thousands of apps or microservices, by thousands of developers, and to thousands of deployment targets every time.